

tootoot

The award winning, Government endorsed,
pupil voice platform and app.



Department
for Education



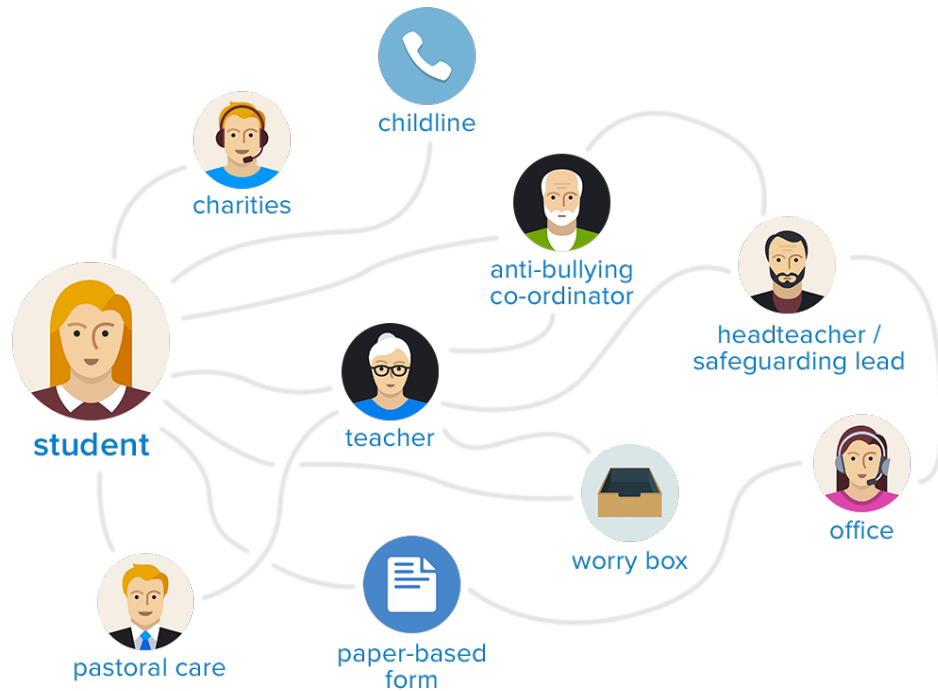
16,000 children and young people
skip school every, single, day because of bullying,
cyberbullying, racism, mental health issues and many
other reasons.

The problem.

Only 1 in 10 children and young people
tell someone about the issues they are facing.

tootoot unifies **safeguarding** and gives pupils a **voice**

The old way



The new way



tootoot is a safeguarding platform with a suite of tools for **primary schools, secondary schools, colleges and universities.**



Reporting platform and app
for students



Incident recording and logging
for staff



Real-time reports for SLT and
governing bodies



Reporting platform and app for students

A voice for your students.

All too often students are scared or just aren't confident enough to speak to someone face-to-face about their concerns, for fear of being identified and potentially making matters worse. With tootoot, students are able to safely and anonymously tell their place of learning about their concerns and worries, as a first step to resolving them.



Accessible anywhere, anytime, On any device

Students can log in to tootoot and send their concerns or worries directly to designated staff members. Tootoot is accessible on most internet-enabled devices include computers, tablets and mobiles.

Keep a track of evidence through attachments

tootoot allows students to attach all forms of media to provide evidence alongside their reports. Screenshots from social media apps such as Instagram, Snapchat, Facebook and Twitter can all be attached, as well as videos and photos. Evidence is only viewable by designated staff members, with an accompanying audit log of each interaction.





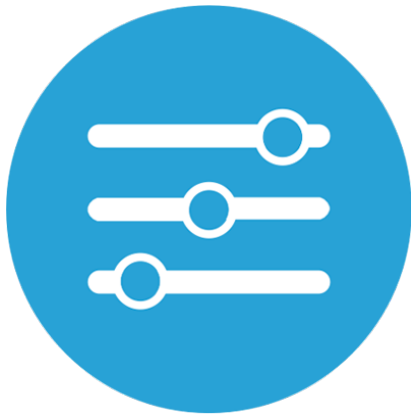
Instant and custom email notifications for designated staff

Never miss anything on tootoot. When a student sends a message to their school's tootoot, designated staff members are instantly notified and staff are then able to reply directly to their student's report. Notifications save time and ensure staff members only interact with the system when notified.



Incident recording for your staff

tootoot has been built with the help of safeguarding offices in schools around the world. Based on feedback and close work with hundreds of schools, we've created a platform that is a breeze to use, time-saving and comes with all the protections you expect with a cloud-based platform.



Simple yet powerful permission management

With tootoot you have full control over which features each staff member can access, and are able to create a structure to suit your organisation.

Attach evidence

Images, PDFs, screenshots, scanned documents, web links and even videos can all be attached by staff to include extra detail and evidence alongside your recorded incidents. You're able to control which staff members can access evidence and audit prior access with our chain-of-custody features.





Categorise recorded incidents

Make better sense of your student reported cases and staff recorded incidents by giving staff the facility to categorise them, allowing all your data to be searched for and filtered easily by senior leadership, as well as shown on your real-time dashboard.



Real-time reports for SLT and governing bodies

Tootoot comes packed full of insightful reports and metrics that help you make sense of all your data, discover trends and give you the information you need in order to make evidence-based decisions at your school, college or university.

Real-time dashboard

Our unique dashboard gives you an eagle-eyed overview of your entire tootoot account. You're able to compare your statistics across weeks, months, terms and years. You can even print the entire page off for meetings with SLT, governors or regulatory bodies.





“A number of new schemes have widened the range and coverage of early help services, for example ‘Headstart’ promoting early support for possible mental health concerns in children and young people. All school-aged children and young people can use an online link, Tootoot, to record any mental health related worries such as low mood or bullying.”

- [Middlesbrough Ofsted report, 2015](#)



Involve parents and guardians

The parent and guardian feature provides parents with a direct communication channel with their child's school. This feature is completely optional for schools to use but when combined with the student voice and incident recording feature, through a whole school approach, the impacts are incredible.

Stamp out social media

All too often parents turn to social media application such as Facebook and Twitter to broadcast their views about their child's teachers or their child's school, college or university. Comments and tweets can have disastrous consequences for a school's reputation which is why we developed the parent and guardian voice. tootoot gives a school, college or university the ability to invite their parents to sign up to tootoot, where they can discretely report their concerns or issues directly to their child's place of learning, in order to be resolved efficiently and effectively.





Case Studies and Impact

Our powerful little case studies highlight the importance and need for tootoot in every single primary school, secondary school, college and university!

Work on bullying needs to happen as children are unsure what actually constitutes as bullying.

“We needed to find a way for the children to report”

We had some parents come into school saying their child was being bullied online but it hadn't been reported to us. We knew we had to do something different to what was already in place in school. We needed to find a way for the children to report what was happening but in such a way that they felt safe. We use Commando Joe's and they have links with tootoot, which is how we initially heard of tootoot. Michael Brennan contacted our Principal - Jennie Westley - to explain a little about tootoot and ask if she was interested in a demonstration. We had a demonstration, really liked what we saw and implemented it as quickly as we could.

Every child in school has their own login - at present we have only distributed logins to KS2, with Y2 receiving their logins later in the year. Children have opportunities to access tootoot throughout the school day and they also use it at home. The set up was so easy! Tootoot did most of the hard work and we just had to launch it and give the children their logins and show them how it works. This was also a great opportunity to reiterate to our students the importance of being safe online and keeping passwords secure. To launch to our students we dedicated a small number of assemblies to it and teachers used IT lessons to demonstrate it to the children but these were what we considered to be vital arrangements. The set up was also very quick! The part which took the most time was when a number of children (in their initial excitement) logged on just to say 'hello' and there were a number of cases to respond to which weren't actual cases. This was a natural response to something new being launched in school as we asked our students to do a test case.

“The support for set up and on going is excellent.”

There's always been someone at the end of a phone or an email who has been willing to help as and when we have had questions. The support for set up and on going customer service is excellent.

From our experience, our children are able to report anything that's happened as soon as they can - without feeling the pressure of peers or potential bullies seeing them talk to an adult. We can see patterns of behaviour - any particular names that crop up - and address them as necessary. It has also resulted in several safeguarding disclosures, which then enabled us to put in place the best courses of action for those children concerned.

“Tootoot saves us so much time.”

Tootoot saves us so much time. Children are able to share their worries much more quickly which means we can deal with them before they develop into a more serious problem. As a result of this we have recommended tootoot to a number of schools already. It's a really valuable tool for our children to combat bullying. Bullying - by it's nature - relies on secrecy and often the complicity of others. Tootoot means anyone can expose bullying behaviour in a way that feels safe. The anonymity aspect of it means people speak up when they might not have otherwise.



Every school has bullying and safeguarding issues. If they say they don't, they are being untruthful.

“I believe in tootoot and it's effectiveness.”

We have an excellent history of dealing with safeguarding issues here yet we can't always know about everything. As a Peer Mentor co-ordinator, I believe in tootoot and it's effectiveness. I see how students love to use their phones and tablets to communicate and this provided an easier way to communicate concerns.

I have a team of 4 staff and 8 student Tootoot mentors who have been selected from my Peer Mentor team. I oversee the system and assign cases to people. I have all the Heads of Year uploaded as well so we can work with them on dealing with cases.

We use topics from cases studies as discussion points in my weekly meeting with the full Peer Mentor team and we plan intervention workshops or assemblies to help alleviate some of the problems students are facing.

When setting up tootoot I had my ICT support assistant help me with the set-up.

“It was very easy and straightforward.”

She already had all pupils on an excel spreadsheet and she used that to upload everyone. She said it was very easy and straightforward to do and the continual ongoing support has been fantastic.

“There was no disruption to school life at all”

I have found the video tutorials helpful on the website.

“My senior leadership team thought it was an excellent idea from the outset”

Also, any technical issues have been dealt with very swiftly and efficiently by Tootoot themselves. There was no disruption to school life at all. My senior leadership team thought it was an excellent idea from the outset.

Tootoot is helping us uncover issues before they are left to fester and turn into bigger problems. For example, there is a lot of anxiety around Year 7 transitioning to senior school. Many fret over homework, tests, new friendships. We have seen great success at nipping these in the bud before they

develop into full blown anxiety and stress. Also, cyber bullying has been addressed much quicker before that escalates. As a result of this it has saved us a lot of time dealing with incidents compared to that of face-to-face because a lot of the low level stuff was just not being reported. Witnessing a physical attack can be reported anonymously and dealt with swiftly.

Tootoot, in my opinion, will help schools uncover issues which otherwise may go undetected and, as I said above, allows concerns to be addressed before they become big problems in the mind of the young person.





Year 6, female , high achiever, no behavioural concerns with a small circle of friends.

“I really need to speak to you because lately I've been thinking about life and how I just hate mine and how I just want to die”

This became a safeguarding concern and mum & dad were advised. Mum came into school to talk about next steps and between us we identified areas of worry for the pupil which we are working closely with the family on. Her worries were around family illness, year 6 SATs, moving to high school. The year 6 pupil meets with myself daily for 5 minutes to talk through what's gone well and mum has put in quality time at home. She has also been referred for play therapy which is accessed in school to support her emotional well-being. The family are also seeking advise via their GP but what this has done essentially is opened up communication within the family and the year 6 pupil has presented much more positively in school and at home. Whilst this isn't a bullying case the pupils mum has expressed her thanks that we have such a system in place for children to access not just in school time.



Department
for Education

Working in partnership with the Department for Education

We are delighted to be working in partnership with the Department for Education to ensure that all schools, colleges and universities are able to provide their children and young people with a safe and confidential platform to report any concerns or worries they may have.



Education Secretary Justine Greening

“School should be a safe place where children can go to grow and learn. No child should ever be bullied and apps like this now mean support for any child is only a click away.”

Join the tootoot family today

To join tootoot, funded by the Department for Education, please visit tootoot.co.uk and sign up.

Or more information

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