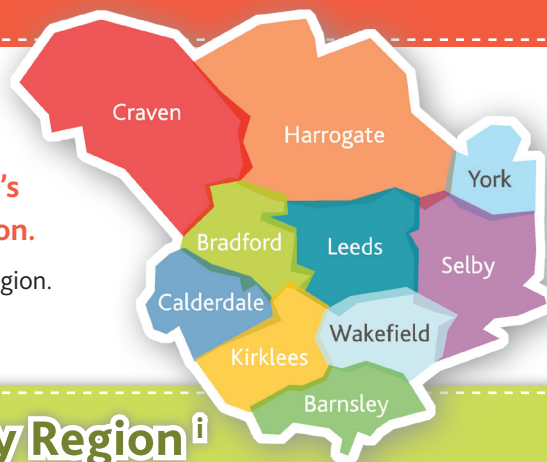


Employment in Leeds City Region

If you live in Barnsley, Bradford, Calderdale, Craven, Harrogate, Kirklees, Leeds, Selby, Wakefield or York, then you live in the Leeds City Region which is the UK's largest economy and population centre outside London.

There are currently 1.3 million people employed in the Leeds City Region. So where do they all work?



Top job sectors in the Leeds City Region¹

Rank	Job Sector	Employment
1	Retail, wholesale and motor vehicle	218,300
2	Health and social care	164,200
3	Manufacturing	137,700
4	Education	126,600
5	Business services e.g. call centres	101,000
6	Professional, science and technical services	89,400
7	Hospitality e.g. in hotels, cafes, restaurants	78,200
8	Transport and logistics	72,400
9	Local & central government e.g. local councils	63,600
10	Construction	62,600

Leeds City Region has strengths in manufacturing, finance, transport, storage and wholesale. Employment in manufacturing is higher than in any other area in England and the Leeds City Region is a key national centre for the manufacture of clothes and textiles.

The next five biggest job sectors in the Leeds City Region are:

Rank	Job Sector	Employment
11	Finance & insurance e.g. banking	60,300
12	Arts, entertainment & recreation	52,600
13	Information Communication Technology	40,200
14	Property e.g. estate agency	17,800
15	Mining, quarrying & utilities	16,300

The 60,300 employees working in finance & insurance make the Leeds City Region second in this job sector behind London.

Priority Key Sectors in Leeds City Region

Advanced Manufacturing

Digital and Creative

Finance and Business Services

Hospitality and Tourism

Low Carbon

Priority sectors are very large employment sectors and/or they have a high economic value for the Leeds City Region; or they represent a potential for strong employment growth and/or high economic value in the future compared to their current size.

Advanced Manufacturing

Manufacturing is the production of goods, from their beginning as raw materials to after sales services. Advanced manufacturing involves the use of technology to improve products and/or processes. People with higher level engineering skills are required for research and development and to manage automated processes.

Only 10% of the current manufacturing workforce is aged 16-24, leaving a big gap for younger people to move into. ⁱⁱ

"This is a hugely diverse sector; you could be providing innovative ideas in a high tech industry."

Simon Nadin, General Manager, Mechanical Drives at Siemens Plc.

Digital and Creative

"Companies in the creative and digital sector are crying out for talented people. If you've got talent, you'll have no trouble finding a job in the creative and digital industries."

Steve McKevitt, Chairman and co-founder, Golden UK.

Digital and creative industries are about the creative development of ideas and products. Jobs can involve working with cutting edge technology and include computer games design and animation; film and TV; social media; graphic design and advertising. The wider creative and cultural industries include craft, literature, music, performing arts, visual arts, libraries and museums. It is predicted that employment in this sector will grow by 5% up to 2020. ⁱⁱⁱ

Finance and Business Services

Financial services are a range of services and products for people and companies, to spend, save or invest money. Business services provide administrative and other support for making the exchange of products and services possible. Leeds is the biggest centre for financial services outside London, attracting many international firms as well as call centre and administrative work for major companies. Employment is expected to grow by 15% to 2020. ^{iv}

"Accountancy is a great profession to work in. The qualification opens so many doors and the demand for accountants is still really strong. It is not mathematical although being numerate helps but what is really important is being able to develop strong people skills."

Kevin O'Connor, Managing Partner, Baker Tilly

Hospitality and Tourism

“The hospitality industry is hungry for young enthusiastic and energetic people to join. Hospitality and tourism has undergone huge change in the past few years with a big investment in technology. So now is a good time to join and help shape the industry as well as grow and develop with it.”

John Horvath, Group Hotel Director,
Cedar Court Hotels

Working in hospitality and tourism is about providing customer service in hotels, restaurants and bars. It can be delivering leisure activities and includes work in casinos, nightclubs and visitor attractions.

Hospitality and tourism is a 24 hour industry. Many people employed in this sector work shifts. This job sector is predicted to grow by 19% up to 2020. ^v

Low Carbon

Low carbon jobs will be created in the Manufacturing, Energy and Construction sectors which have a large proportion of employees approaching retirement age and businesses will therefore be seeking to recruit to replace them. Across the range of low carbon technologies there will be a need for: energy and carbon managers; scientists, engineers and technicians with an understanding of energy efficient technologies, products and processes. It is estimated that the number of low carbon jobs will increase from 21,000 to 45,500 ^{vi} in Yorkshire & Humber by 2020.

“The opportunities for employment in the low carbon sector are immensely diverse. These opportunities can be broadly divided into those involving low carbon infrastructures, such as wind farms, and those related to the over-arching need for all organisations to develop a more sustainable approach to how they do business, considering potential impacts from climate change. The sector needs flexible, innovative people with a passion for the future direction of our region.”

Beverley Parrish,
Waste Sector Director, WSP UK

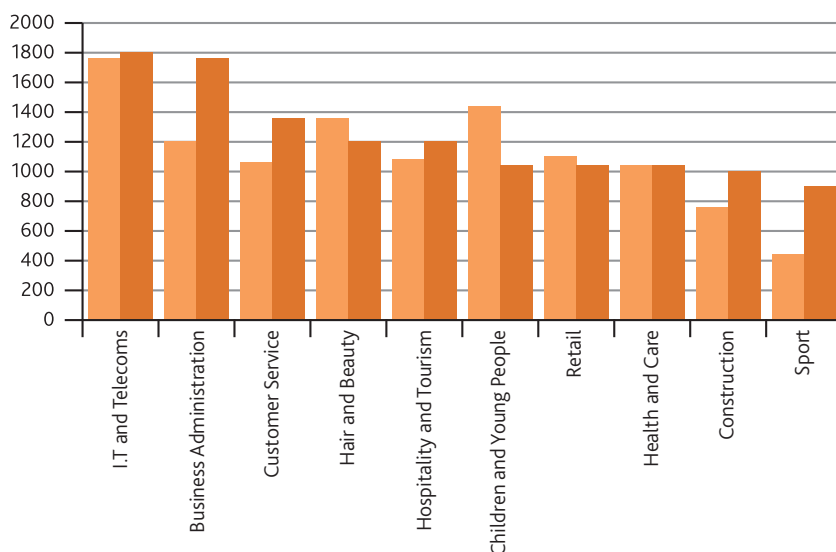
Companies in Leeds City Region

There are 105,735 businesses in Leeds City Region:

Business Size	Number of employees	Number of workplaces	Total Work Places
Micro Business	0-4	68,940	85,560
	5-9	16,620	
Small Business	10-19	9,485	15,945
	20-49	6,460	
Medium Business	50-99	2,395	3,640
	100-249	1,245	
	250-499	395	
Large Business	500-999	135	590
	1,000 +	60	

With the majority of people employed in them, it makes sense to look for jobs in micro to medium sized as well as large companies. 187,702 people run their own business in Leeds City Region.

Apprenticeship vacancies in Leeds City Region

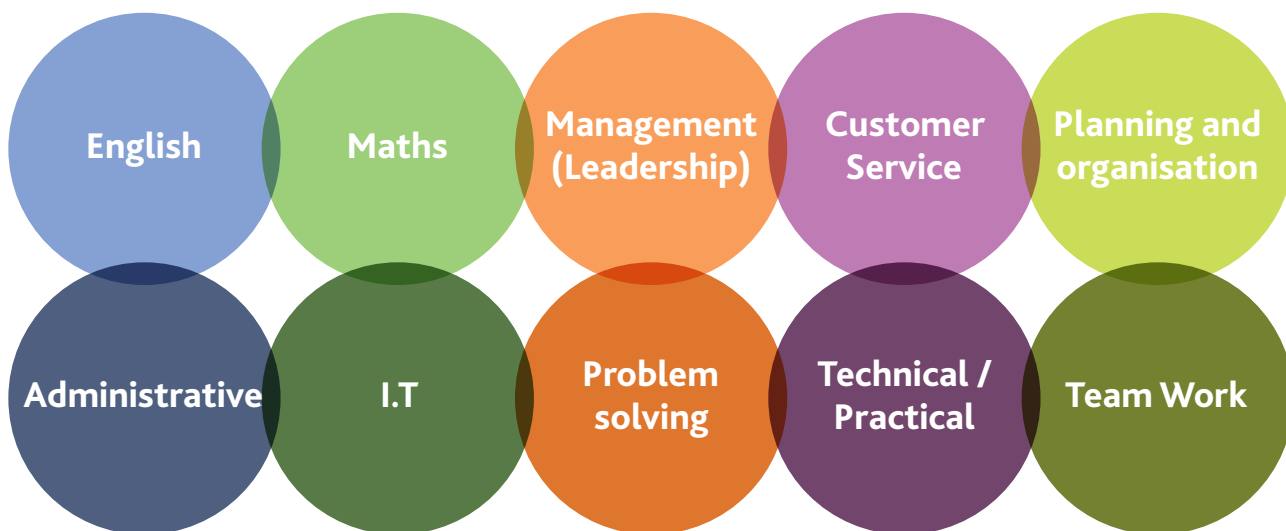


Apprenticeships are a very good route. You get young people into the working environment and if you work well enough, you could be offered a job at the end of it."

Sam Smith, Apprentice Mechanic,
Dinsdale Moorland Services

2009/10 2010/11

Skills in demand by employers



Are you interested in an apprenticeship? Go to www.apprenticeships.org.uk

You can explore alternatives to university at www.notgoingtouni.co.uk

You may need to travel outside your local area to get a job. You can plan your journeys across the Leeds City Region using the Plan A Journey tool on the Metro website; go to www.wymetro.com

Sources: i) ON BRES 2011 numbers rounded • ii) Working Futures, UKCES, 2012 • iii) Regional Econometric Model, 2013 • iv) Regional Econometric Model, 2013 • v) Regional Econometric Model, 2013 • vi) Ekosgen/Quantum, 2012 • Sources correct at time of writing (2013). Forecasts can change.

Watch videos about people working in different job sectors in Leeds City Region www.lcrjobsintel.co.uk

